



Sourcing Opportunities in Egypt

Achieved by AECE



Egyptian Apparel Factories Produce Ethical And Sustainable Products

The Egyptian Cotton trademark

- Egyptian factories manufacture various products out of **100% Organic** cotton or linen.
- **129** Egyptian Manufacturers are licensed to use the Egyptian Cotton Logo meeting high standards of 100% pure Egyptian Cotton, which is the finest Cotton in the world. *This logo guarantees clients it is genuine Cotton grown exclusively in Egypt and manually harvested.*



The Global Organic Textile Standard

- **26** Egyptian Factories are certified to the Global Organic Textile Standard (GOTS) which covers processing, manufacturing, packaging, labelling, and trading.
- It is the stringent voluntary global standard for the entire post-harvest processing, which includes both **environmental and social** criteria.
- Key provisions of GOTS include a ban on the use of genetically modified organisms (GMOs), highly hazardous chemicals (such as azo dyes and formaldehyde), and child labor, while requiring strong social compliance management systems and strict waste water treatment practices.



Apparel Factories are leading the way in sustainability

The Egyptian Cotton Project

enhance the sustainability & value addition of the cotton value chain.

The Better Cotton Initiative (BCI)

promoting a more sustainable way of growing cotton.



Recycling pilot Project for Denim scraps

recycling denim textile waste and scraps into yarns for the production of new garment products.

The Switch Med initiative

achieving a circular economy by changing the way goods and services are produced and consumed.

GTEX- MENATEX Project

building institutional capacities for TSIs at the national level to ensure sustainability and increasing the international competitiveness of selected enterprises, enabling them to export improved products to diversified markets.

The Egyptian Cotton Project

The Egyptian Cotton Project led by UNIDO Egypt aims to enhance the sustainability, inclusiveness & value addition of the cotton value chain by developing the economic, social and environmental performance of cotton manufacturers and support institutions.



The Egyptian cotton is among the finest and most lustrous varieties and the highest quality fiber. Egypt's textile industry has historically been considered of paramount importance to the country and its economy.

- Increase awareness on LS/ELS cotton
- Adoption of sustainable agriculture practices, including low contamination/organic cultivation
- Development of new hybrids
- Up-to Date info on market and client requirements.
- Traceability & Certification
- Promotion & branding

The Better Cotton Initiative (BCI)

- The **largest** cotton sustainability program in the world jointly coordinated by UNIDO.
- BCI focused on promoting a more sustainable way of growing cotton and has developed a **Better Cotton Standard System**
- Egypt launched the Better Cotton Initiative (BCI) pilot in the country to support the Egyptian Cotton branding, aiming at increase *product sustainability*, improve *working conditions* along the supply chain, and *support* cotton growers and relevant institutions in paving the way towards the pilot's national up scaling.
- The project's vision is to pilot the BCI standard system in Egypt to advance the cotton industry in a way that cares for the environment and the farmers growing it, through a multi-stakeholder program.



The Cotton Museum of Cairo

The Cotton Museum, traces the history of cotton in Egypt and the world. On display are manuscripts and legislative decrees on cotton, antique embroidered fabrics, illustrations, information and samples of all botanical varieties in the world, from the extinct to the most recent.



Recycling pilot Project for Denim scraps

- **Circularity and High Value Recycling**

Global trends towards recycling of textiles is growing rapidly to avoid the negative effects on the environment and face the scarcity of raw materials, Egypt is working with one of the UN agencies (UNIDO) in launching a recycling pilot Project for Denim scraps.

- **Pilot Process**

This pilot will relate to operational trials of high value recycling by transforming denim scraps into yarns for ring spinning and weaving, through recycling denim textile waste into yarns for the production of new garment products. The recycled yarns and textiles will be then used for the development of capsule collections by young fashion designers.



Egyptian Apparel manufacturers are joining the global movement toward environmentally responsible clothing

Waste

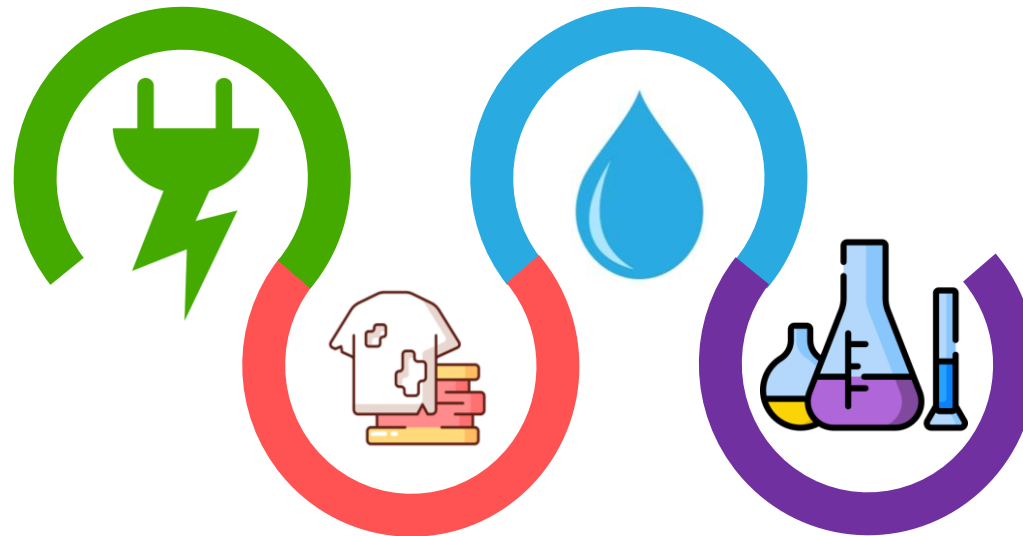
Adopt the EPA-developed four-tier waste management hierarchy to recycle 90% of their generated waste.

Chemical

Detailed communications to suppliers on restricted substance lists (RSLs), conflict minerals and other regulatory matters.

Energy

Solar thermal is one of the best ways to lower a building's carbon footprint and using solar hot water systems also reduce greenhouse gas emissions.



Water

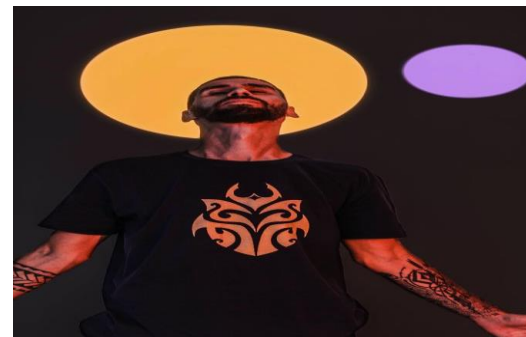
adopt LS&CO approaches to reduce the amount of water used in the finishing process.

Egypt has Competitive Ethical and Sustainable Fashion Brands by young designers

- Apparel Export Council of Egypt is committed to developing excellence and growth in the Egyptian fashion and design industry in nurturing, supporting and promoting local entrepreneurs, designers, artisans and manufacturers locally and globally.

- **Homegrown streetwear fashion label**

A homegrown streetwear fashion label specializes in sustainable, ethical, premium quality clothing. Crafted from certified 100% Organic Egyptian cotton, they are both exceptionally soft & light to the touch, with vibrant colors and graphics, a relaxed fit and creative designs. These advocacy apparel products are suitable for all seasons while unapologetically advocating for social & environmental issues.





Thank You

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